

new!
demand it!

INSANE™ xxx
energy shot
ocenergydrink.com



The Concept:

The idea behind OC Energy drinks was simple, to capture the essence of the OC lifestyle with a line of drinks that are healthy, perform well, taste great and have just "a touch of attitude".

Great Anytime!

Just add a 2 oz. INSANE xxx energy shot to any beverage and let our Smooth Energy intensify your alertness, without the typical bump or crash. With an added hangover supplement, enjoy the party without paying the price the next morning; do a second shot of INSANE xxx at midnight and you're good till sunrise.

OC Energy - "Smooth Energy with an Attitude"



Made in the USA

Not Just an Energy Drink... But the Ultimate xxx Energy Shot!

- INSANE xxx energy shot is equal to 3 energy drinks*
- Includes a one-of-a-kind hangover relief supplement
- Up to 6 hours of Smooth Energy
- No Bump, No Crash, No Jitters
- 100% of the recommended daily allowance of Vitamin C
- 100% of the recommended daily allowance of "Folate"

*based on a 2 oz. serving

Good Anytime, Day or Night!

Add INSANE xxx energy shot to...

- ...get your party started
- ...party with no hangover
- ...vodka, gin, rum or tequila
- ...mixed drinks or beer
- ...your favorite tea or soda
- ...stay awake on the long commute home
- ...save your @#% the morning after
- ...anytime you need it!

Not Just Another Can

- Iconic Bottle Design with "Eye Popping" Graphics
- Bitchin' Glow Light effect that works under black light

OC Energy Offices Domestic **626.815.2716** • International: **949.888.9550**

OC Energy premium products are designed and developed exclusively by Fusion Solutions, Inc.



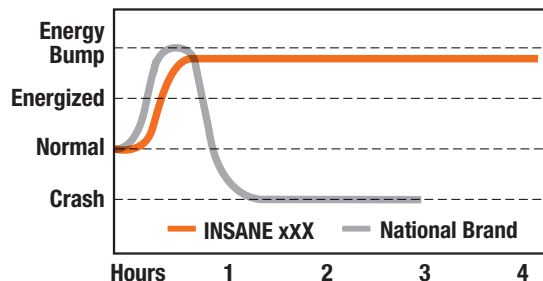
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INSANE xxx energy shot benefits:

- INSANE xxx is a convenient source of Folate (or folic acid), a B vitamin that is an essential nutrient for growth and good health. Since the body cannot manufacture its own folate, it must be obtained from food and dietary supplements.
- INSANE xxx provides an average of 1,000 mg. of Taurine: a more than an adequate one-day supply. Our energy drinks may reduce fatigue by replenishing the Taurine that is lost during exercise.



Product Comparison	KIK-it ^{original}	KIK-it ^{diet}	INSANE xxx	National Brand
Long Lasting Energy	2-4hrs	2-4hrs	6+hrs	1-3hrs
Glycemic Index (Low=No Crash)	Low	Low	Low	High
Carbonated	No	No	No	Yes
Sugar (Per serving)	29g	0g	10g	39g
Carbohydrates	24g	0g	10g	40g
Calories	90	0	40	160
Folate	100%	100%	100%	0%
Daily Balance of Vit. "C"	100%	100%	100%	0%
Usable Level of Taurine	1,001mg>	1,001mg>	1,001mg>	1,001mg<
Resealable Top	Yes	Yes	Yes	No
Iconic Design (Original, not a can)	Yes	Yes	Yes	No
Bold Packaging (Stands Out)	Yes	Yes	Yes	No

Nutrition Facts

Serving Size 2 Fl. oz.	
Servings Per Container 1	
Amount Per Serving	
Calories 40	Calories from Fat 0
%Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 20 mg	1%
Total Carbohydrate 10g	3%
Dietary Fiber 0g	0%
Sugars 10g	
Protein 0g	
Vitamin A 0%	Vitamin C 100%
Calcium 0%	Iron 0%
Niacin 130%	Vitamin B6 100%
Folate 100%	Vitamin B12 130%

*Percent Daily Values are based on a 2,000 calorie diet



INSANE xxx

Energy Shot - Single
2 fl oz (60 mL) Bottle

UPC# 842997000003

12 pack Counter Display

12 x 2 fl oz (60 mL) dot 24 fl oz. (720ml) Total
12pk Dim. 4.5" W x 4.875" D
x 4.25" H
Weight 3 lbs

UPC# 842997000089



Sold as Multipack: 4 Displays per Tray

Tray Dim. 12" x 12" x 18"
Weight 12 lbs

UPC# 842997000409



"Party Pack" 4 pack

4 x 2 fl oz (60 mL) dot 6 fl oz. (237ml) Total
4pk Dim. 3.25" W x 3.25" D
x 4" H
Weight ???

UPC# 842977000416



Sold as Multipack: 12 x 4-pks per Tray

Tray Dim. 12" x 12" x 18"
Weight 12 lbs

UPC# 842997000409



OC Energy proudly supports T★A★P★S and you can help by buying our products!

From the beginning OC Energy wanted to give back to the community. So it is with a deep sense of honor and pride that OC Energy and our partners are able to assist T.A.P.S. and its thousands of dedicated supporters. We have pledged a portion of our income, from the sales of our OC Energy Drink Division, to T.A.P.S. www.taps.org

T.A.P.S. stands for the Tragedy Assistance Program for Survivors. It is America's only national non-profit veteran's service organization providing support services to all those coping with the death of a military loved one. Military families depend on the military community. When this changes due to the loss of a loved one, T.A.P.S. provides a transitional community and fills a critical void in the lives of these families.

Louis L. Knickerbocker, Chairman & CEO • OC Energy (NASDAQ, RGLB)

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